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FOR IMMEDIATE RELEASE:

PARENT'S WEEKEND FUNDRAISER TO BENEFIT LOCAL UNITED WAY

CHARLESTON, IL-Representatives from Eastern Illinois University's Residence Hall Association (RHA) will be collecting donations during the Parent's Weekend football game Nov. 6 to benefit the Eastern Coles County United Way.

Volunteers from the organization will be stationed at the entrances and concession stands at O'Brien Stadium and will wear United Way t-shirts to distinguish themselves.

The football game "can shake" is only one of three activities organized by RHA this semester to benefit the United Way. The association also donated half of its proceeds from a recent "Asylum" haunted house to the cause. Eastern's individual residence hall councils and the National Residence Hall Honorary have also assisted RHA in its fundraising efforts.

Kevin Cannon, EIU's assistant director of housing who is working with RHA for United Way, said, "Last year's fundraisers collected over \$1,200, surpassing our original goal." This year's United Way goal is \$1,000.

This is the fourth annual drive RHA has conducted to benefit the United Way.

The 75-member association was formed to make the residence halls a better place to live for Eastern students.